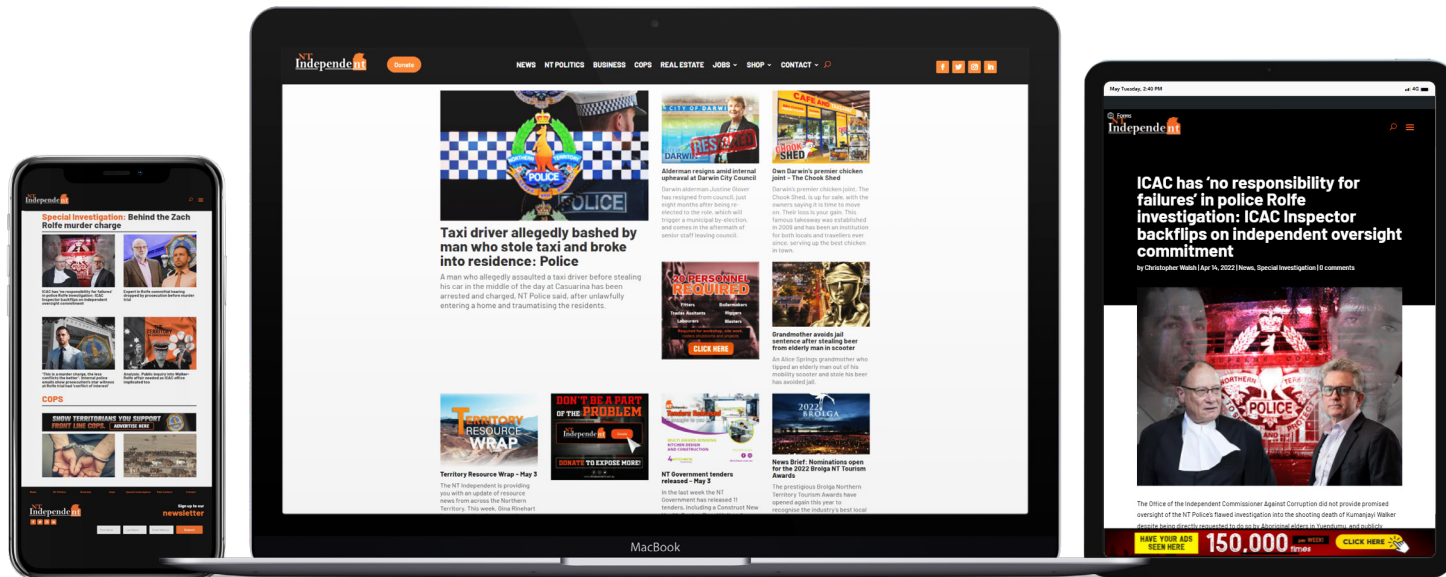




MEDIA ADVERTISING PACKAGES

Advertorial • Electoral • Promotion • Real Estate



WHO are we

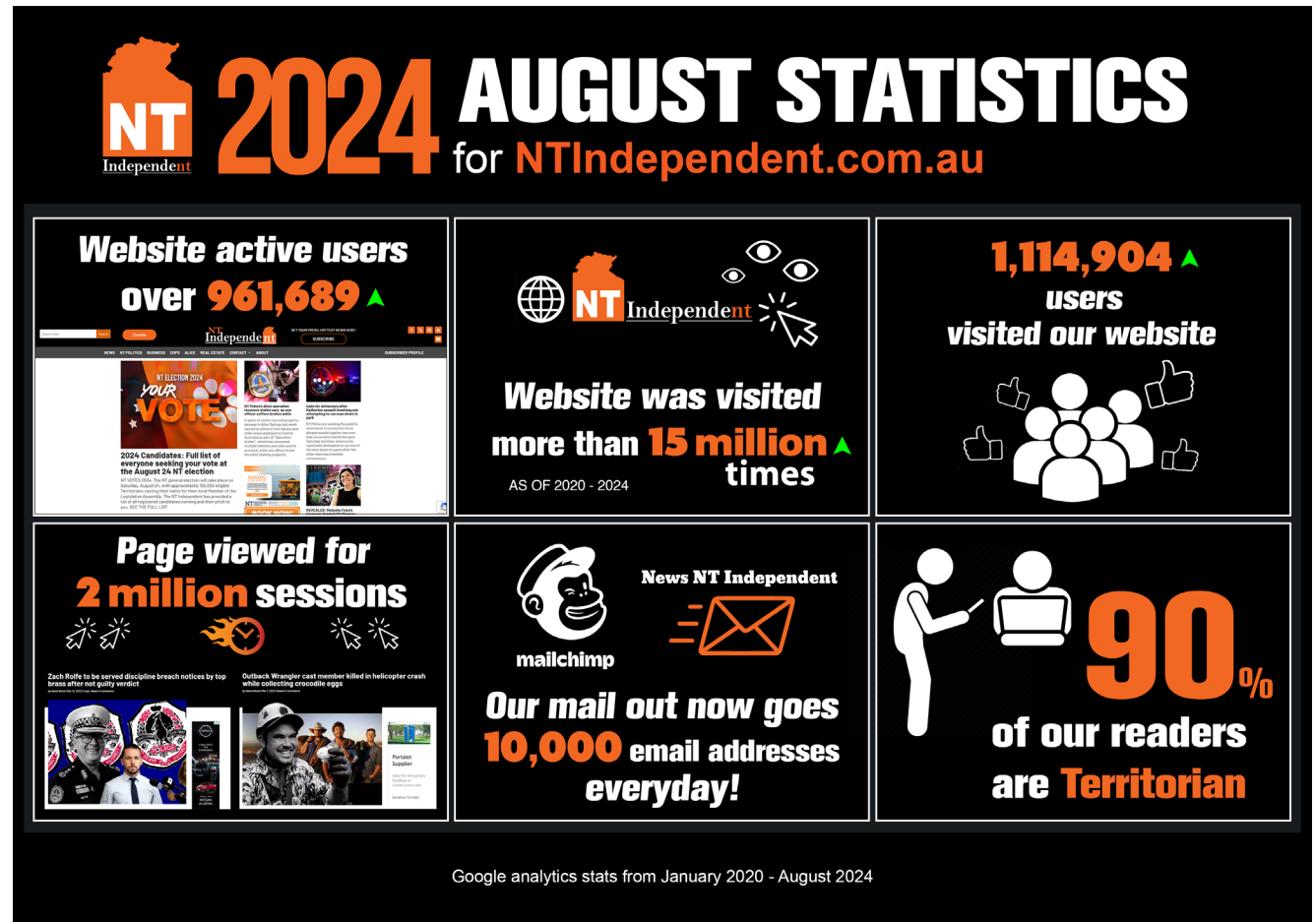
NT Independent is an award-winning online newspaper based in Australia's Northern Territory and the platform for community debate. We will be exposing corruption and mismanagement in the public service as well as reporting on business, crime and other stories that matter.



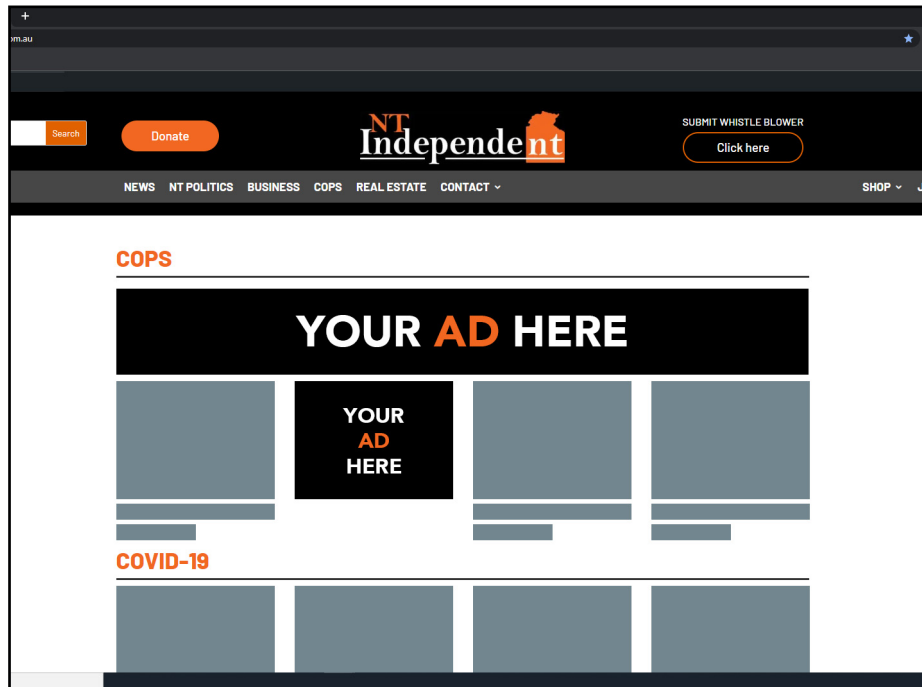
WHY should you advertise with us?

Firstly, some very quick stats and info on www.ntindependent.com.au

- We only report on Territory related News and have a readership that is **90% Territorian**.
- We have **300,000 to 500,000 stories read in a month** and **100,000 to 150,000 unique visitors to the page each month** with each visitor spending an average of 3 minutes on the page each visit.
- We mail out to more than 10,000 subscribers every day and up to 10 times a week.
- We have more than **29,423 Social Media followers** with a reach of 100-200,000 people on Socials each week including 150,000 engagements weekly on our posts.



WHAT we offer as the exclusive sponsor of our webpage Homepage / Sub Pages



“Breaking Through” Package

All in one advertising package

\$300 per month

+ GST



Your ad will be seen throughout the website and category pages:

- News
- NT Politics
- Special Edition Pages
- Cops
- Business
- Territory's Best
- Opinion
- News Briefs
- Real Estate
- Paid Content

up to **200,000 impressions/month**
via Google Ad Manager

ADS ON NEWSLETTER

+ SOCIAL MEDIA SHOUTOUT

Daily Newsletter and Soc med shoutout every weekends

Ad size requirements:

Leaderboard Banner: 728 x 90 pixels
Square Ad: 250 x 250 pixels

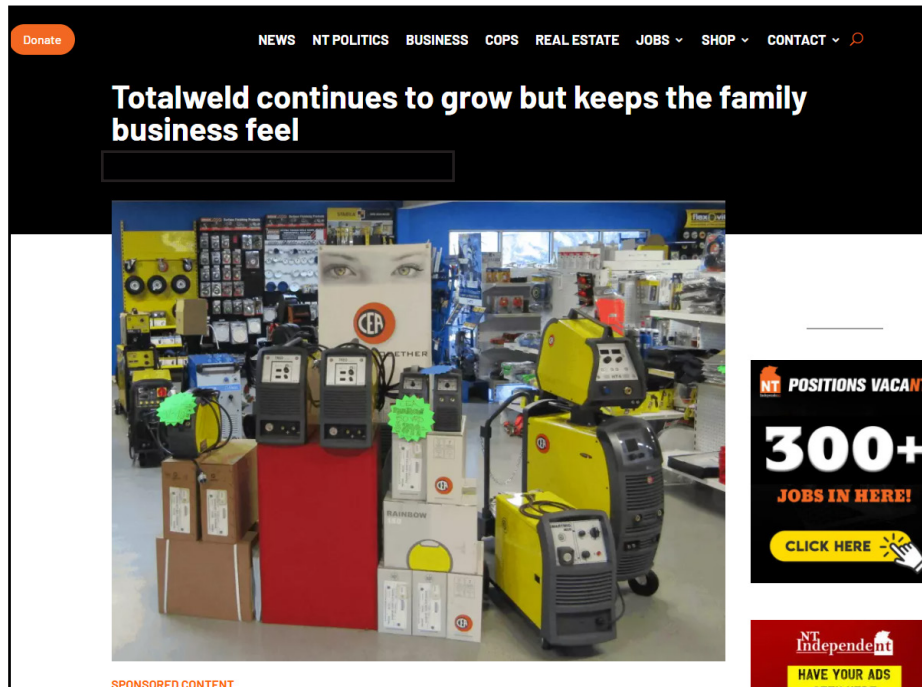
728 x 90 pixels

250 x 250 pixels



WHAT we offer as the exclusive sponsor of our webpage

Advertorials



Business Advertorial

An Advertorial written by a qualified Journalist for your business

\$200 per article

+ GST



Property Advertorial

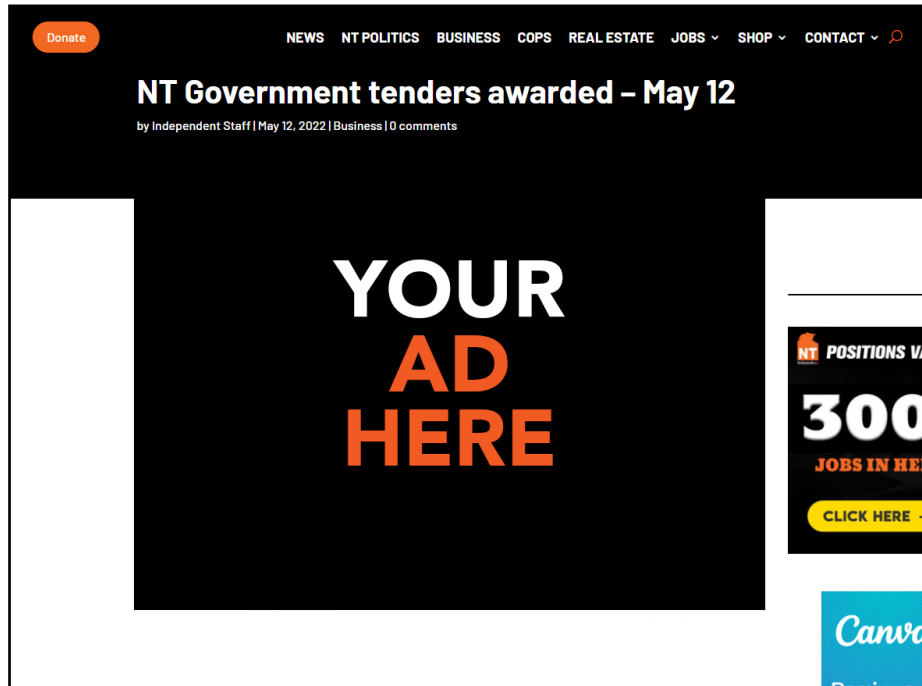
An Advertorial written by a qualified Journalist for your property

\$200 per article

+ GST

WHAT we offer as the exclusive sponsor of our webpage

Business / Cops / Real Estate



Article Sponsorship

\$200 per month

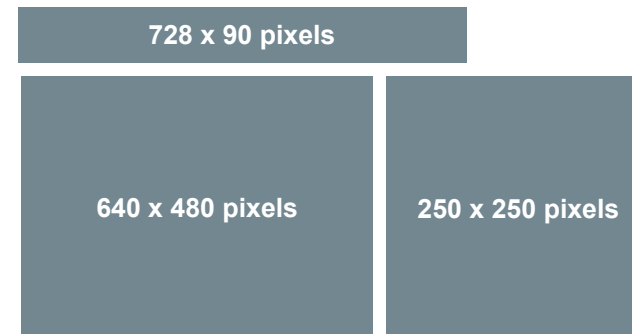
+ GST

Naming Rights (Article Sponsorship) choose the articles below

- NT Govt Tenders Awarded and Released
- Business News
- NT Criminal Courtlist
- NT Daily Cheapest Fuel

Ad size requirements:

Leaderboard Banner: 728 x 90 pixels
Thumbnail Ad 4.3: 640 x 480 pixels
Square Ad: 250 x 250 pixels



WHAT we offer as the exclusive sponsor of our webpage



**Email NT
Independent**



**Get in touch with
our personnel**



**Agreement with
the Ad packages**



**We will do the
magic for you!**

Lastly, we are a small business and can move with your ideas. If you have an idea that you think we can reach your targeted demographic, then we are keen to try it out. We are happy for your ads to be edgy to attract the reader. We want you to be successful and we want to enjoy doing business together.