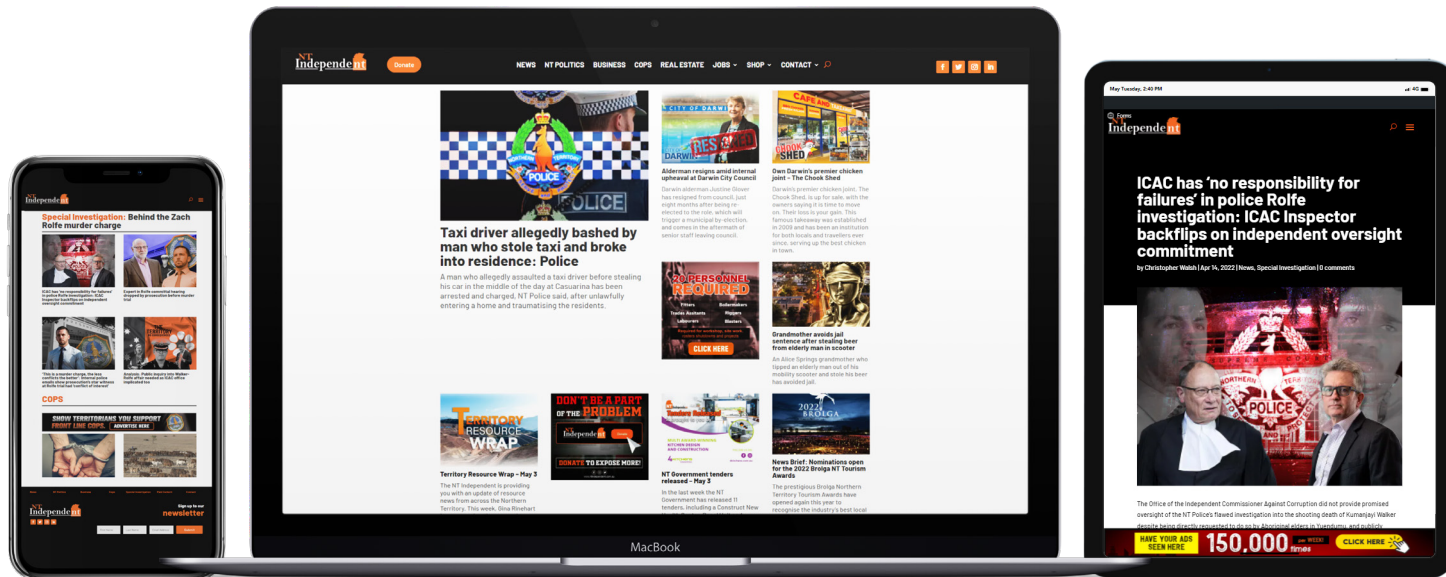




MEDIA ADVERTISING PACKAGES

Advertorial • Electoral • Promotion • Positions Vacant • Real Estate



WHO are we

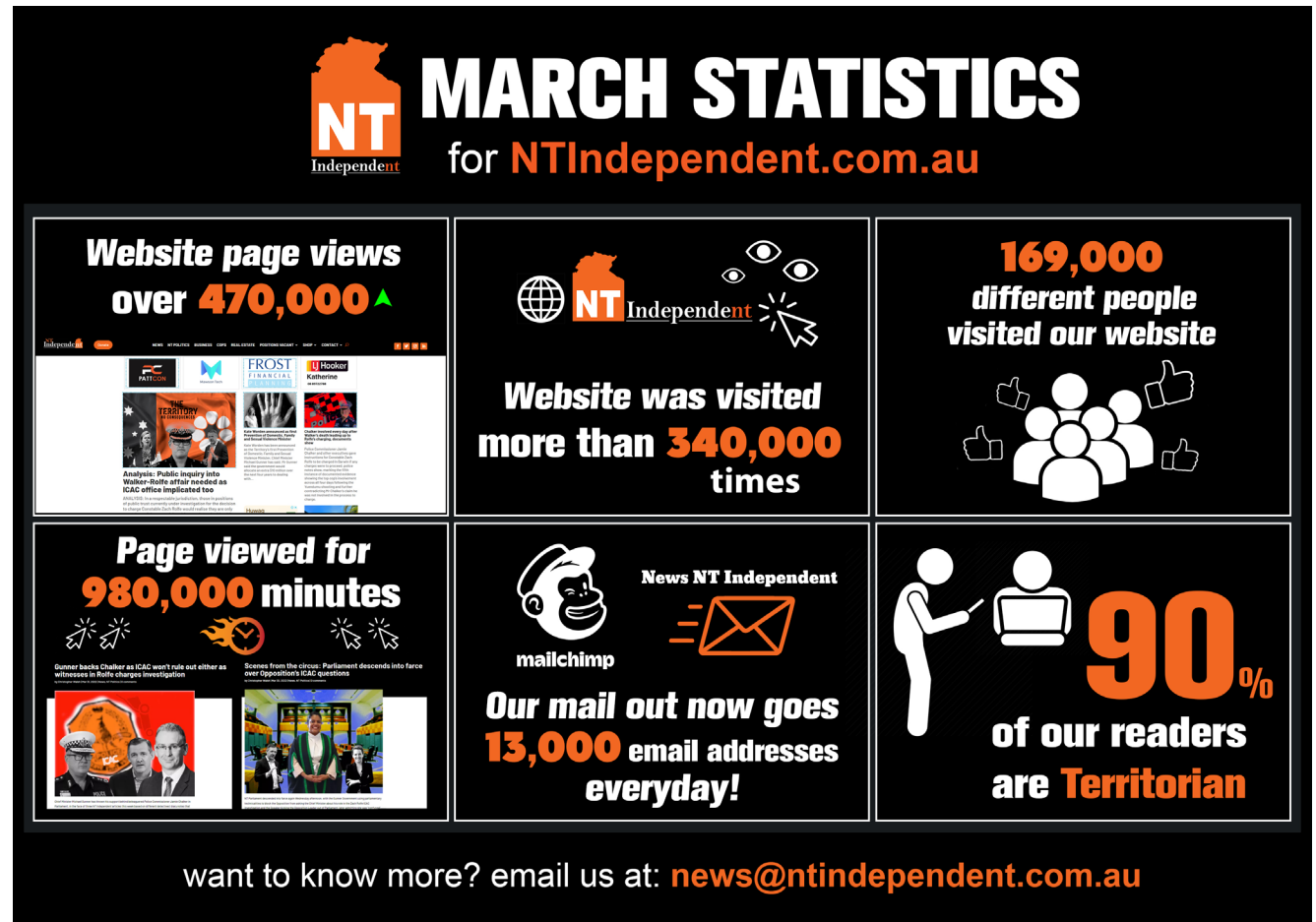
NT Independent is an award-winning online newspaper based in Australia's Northern Territory and the platform for community debate. We will be exposing corruption and mismanagement in the public service as well as reporting on business, crime and other stories that matter.



WHY should you advertise with us?

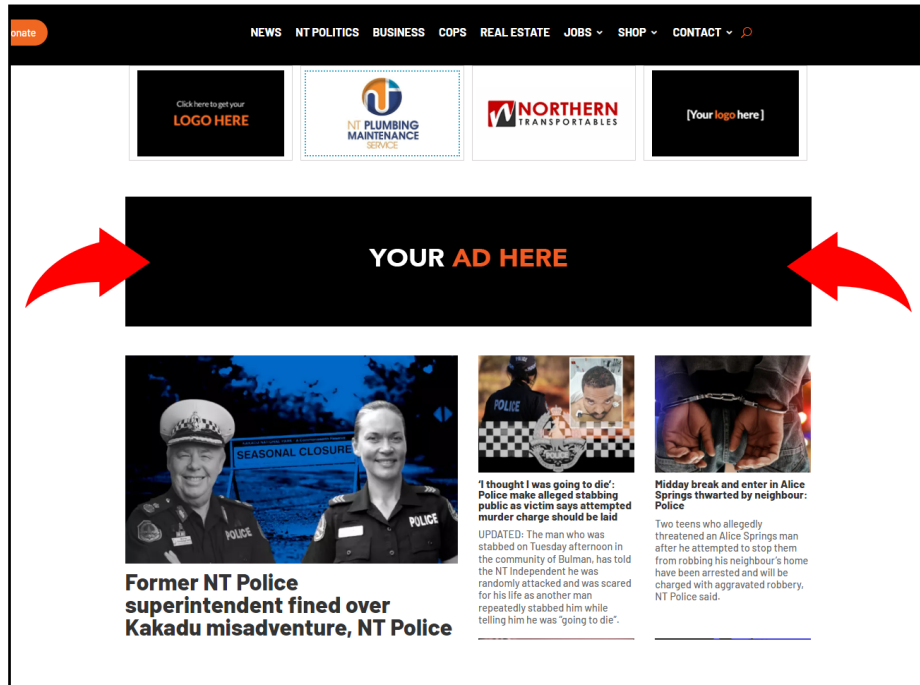
Firstly, some very quick stats and info on www.ntindependent.com.au

- We only report on Territory related News and have a readership that is **90% Territorian**.
- We have **300,000 to 500,000 stories read in a month** and **100,000 to 150,000 unique visitors to the page each month** with each visitor spending an average of 3 minutes on the page each visit.
- We mail out to more than 13,000 subscribers every day and up to 15 times a week.
- We have more than **14,000 Facebook followers** with a reach of 200-400,000 people on Facebook each week including 200,000 to 400,000 engagements weekly on our posts.



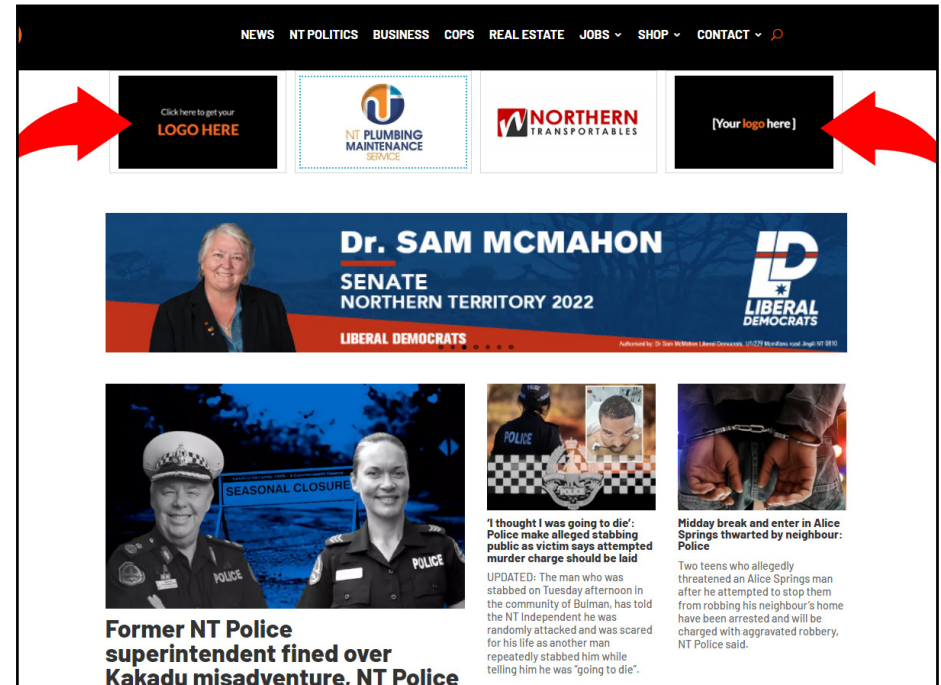
WHAT we offer as the exclusive sponsor of our webpage

Homepage



Homepage Top Banner

1456 x 180/274 pixels



Company Logo Carousel

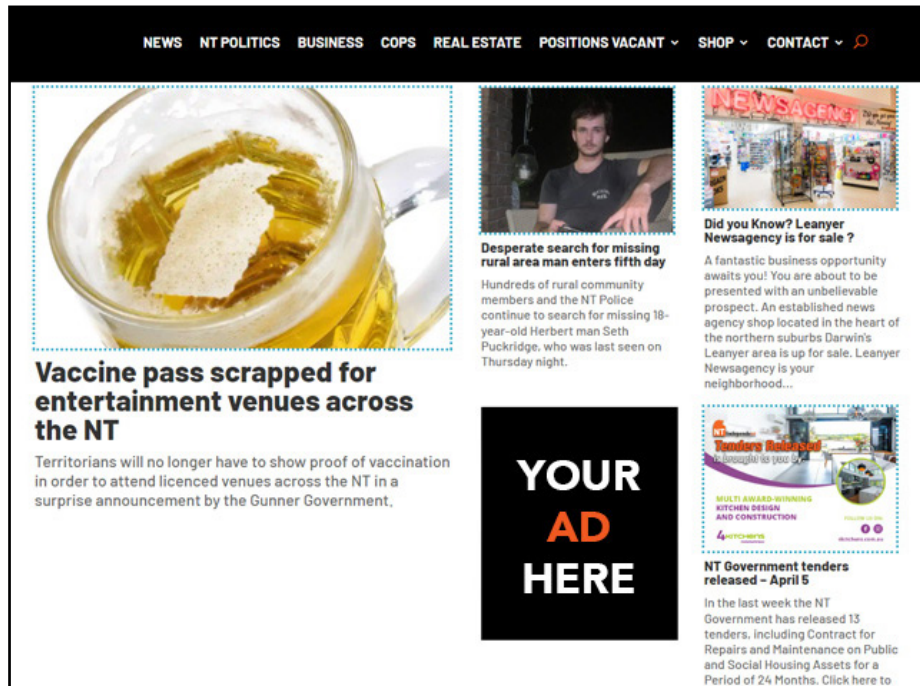
Any Size

\$1,500 per month



\$50 per month

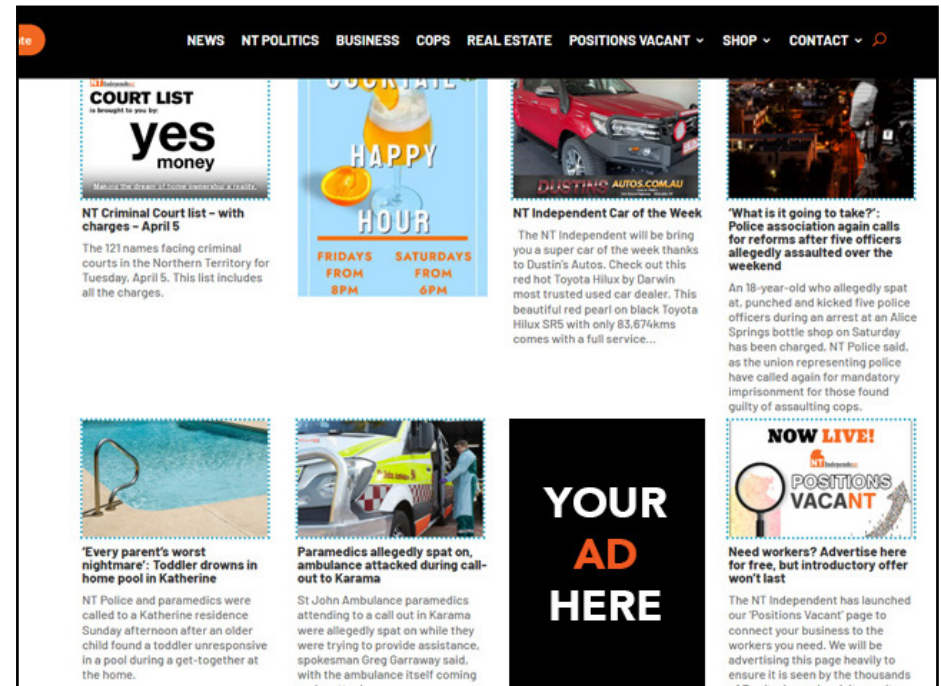
WHAT we offer as the exclusive sponsor of our webpage Homepage



Lead Homepage Position 1

500 x 600 pixels

\$650 per month

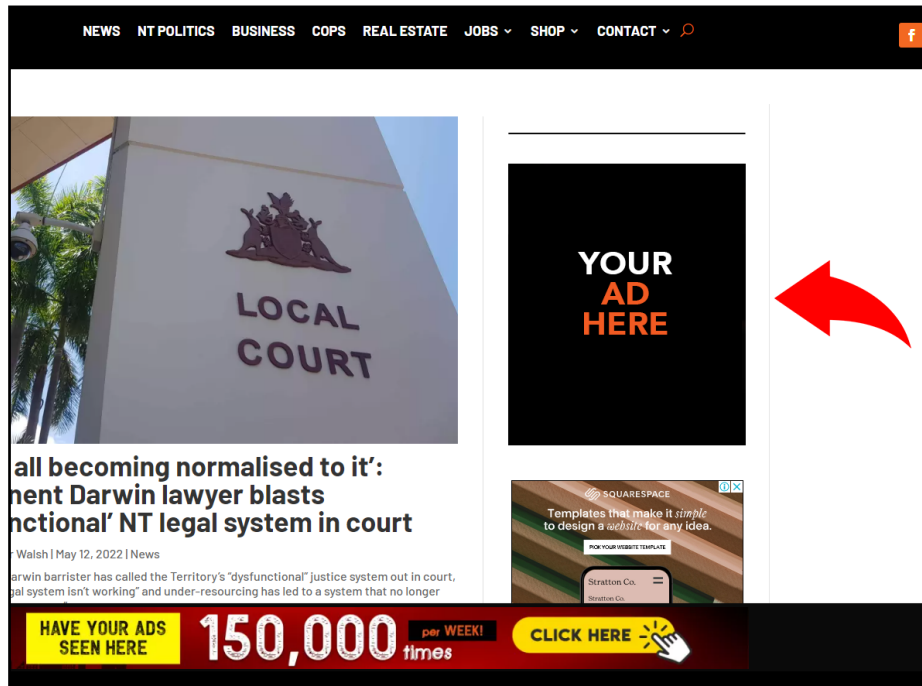


Lead Homepage Position 2

500 x 600 pixels

\$500 per month

WHAT we offer as the exclusive sponsor of our webpage **Homepage / Sub Pages**



Sidebar Ad

500 x 600 pixels

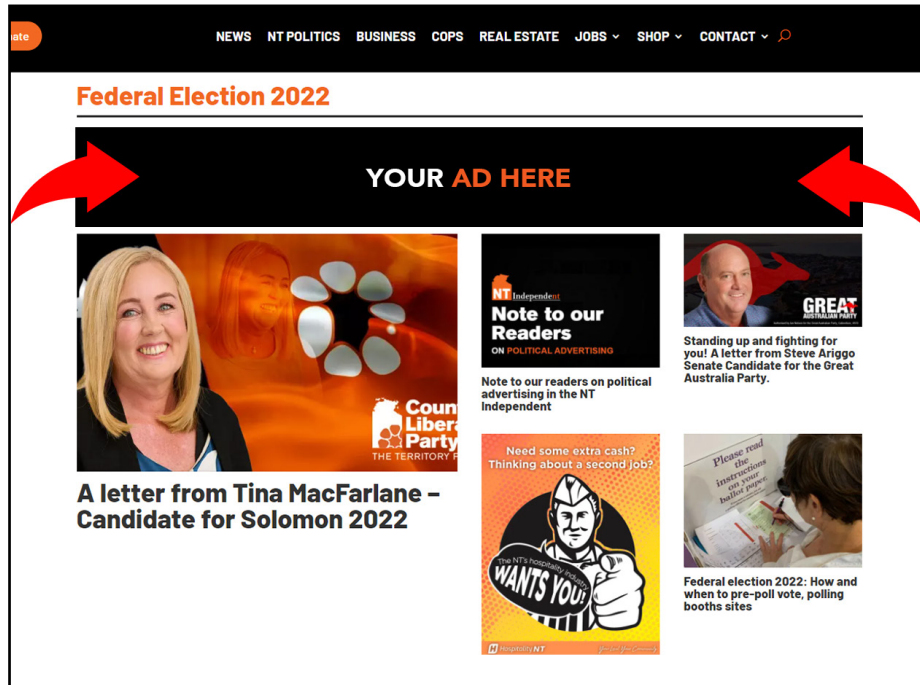
Your ad will be seen throughout the website and category pages:

- News
- NT Politics
- Special Edition Pages
- Cops
- Covid-19
- Business
- Territory's Best
- Opinion
- News Briefs
- Real Estate
- Paid Content
- Positions Vacant

\$500 per month



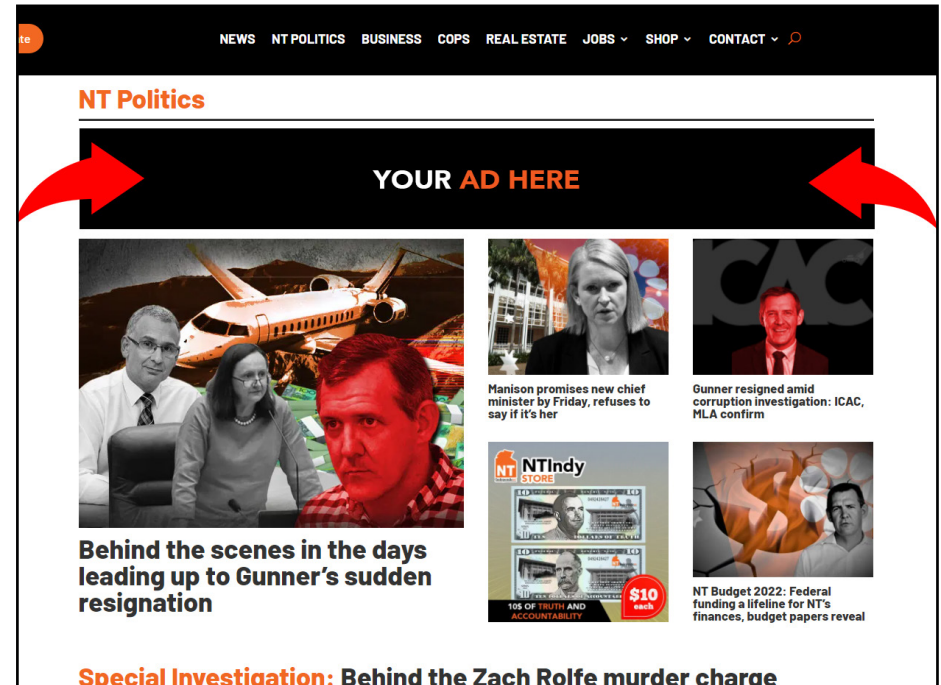
WHAT we offer as the exclusive sponsor of our webpage Homepage (Categories)



Special Ad (Federal Election 2022)

1456 x 180 pixels

\$1,000 per month

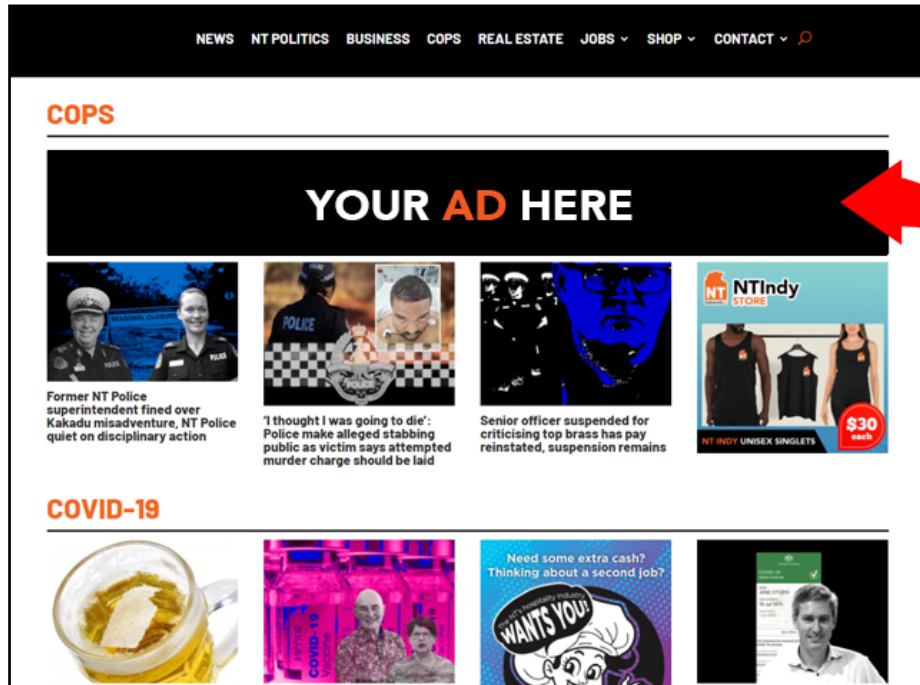


NT Politics Banner

1456 x 180 pixels

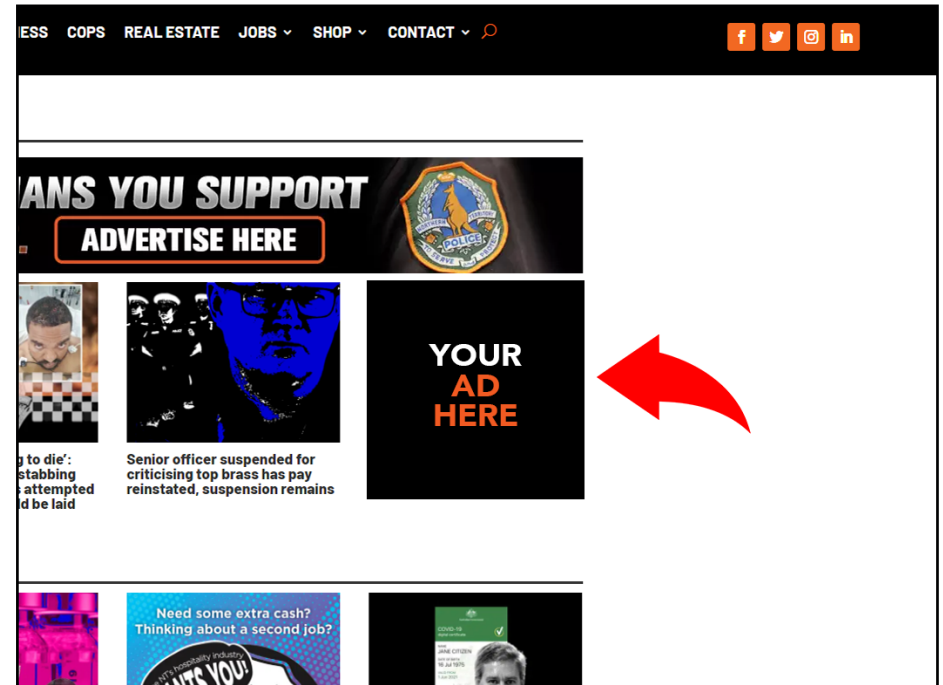
\$1,000 per month

WHAT we offer as the exclusive sponsor of our webpage Homepage (Categories)



Cops Banner
1456 x 180 pixels

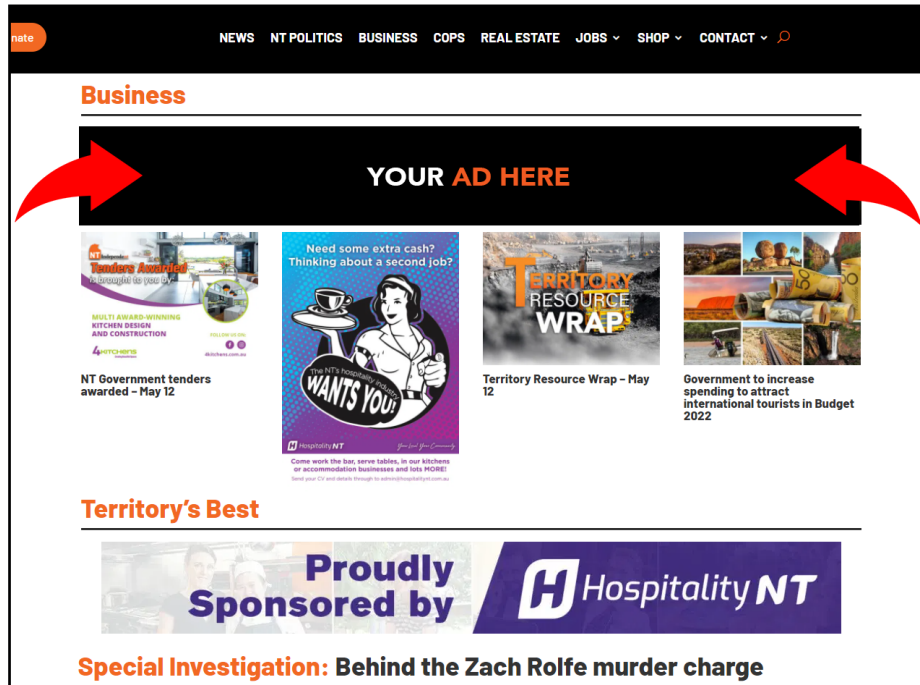
\$1,000 per month



Cops Section Ad
500 x 600 pixels

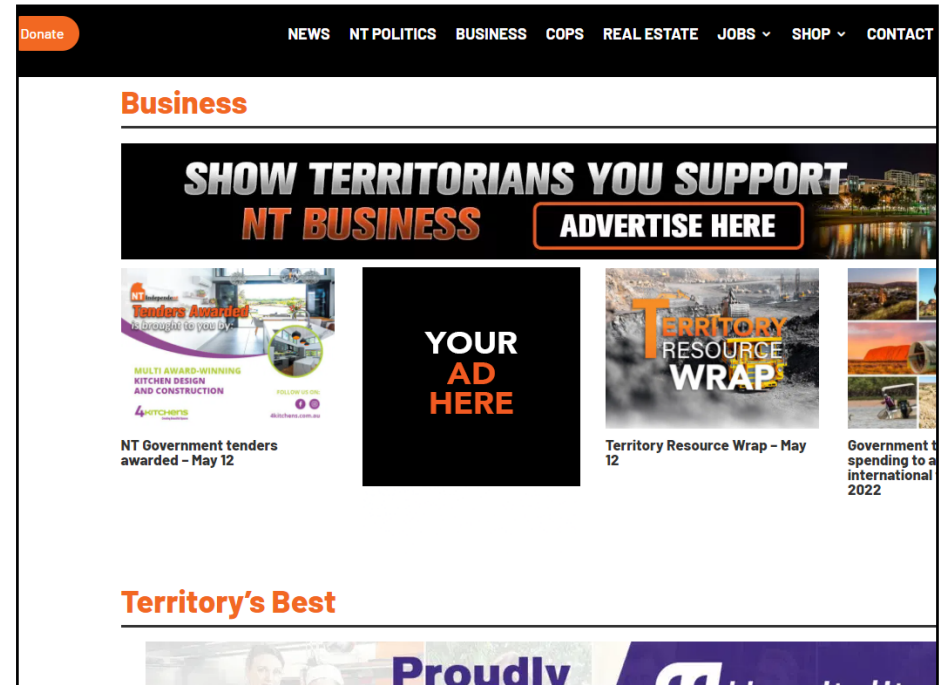
\$1,000 per month

WHAT we offer as the exclusive sponsor of our webpage Homepage (Categories)



Business Banner
1456 x 180 pixels

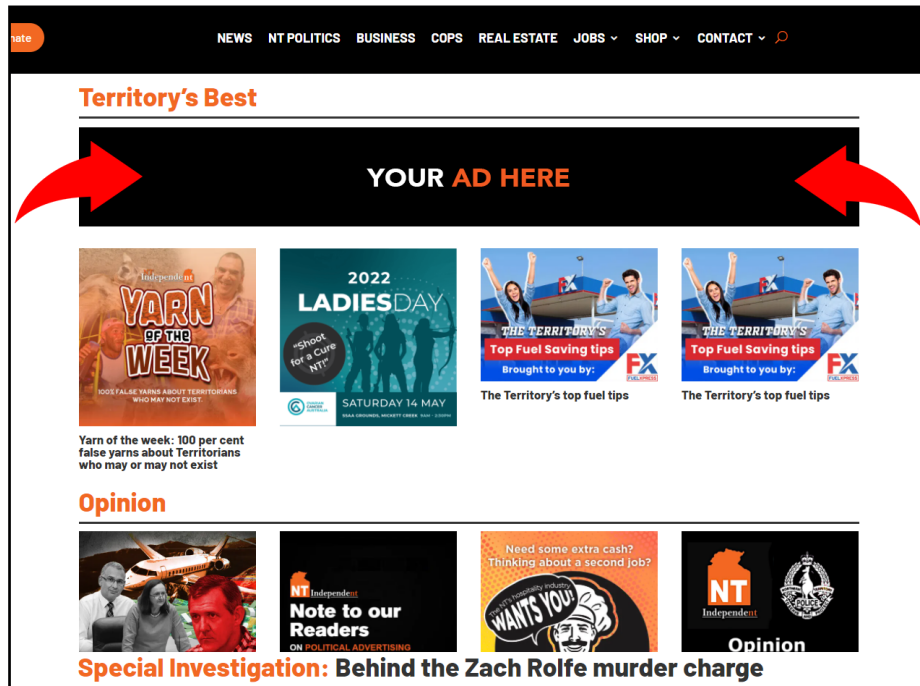
\$1,000 per month



Business Section Ad
500 x 600 pixels

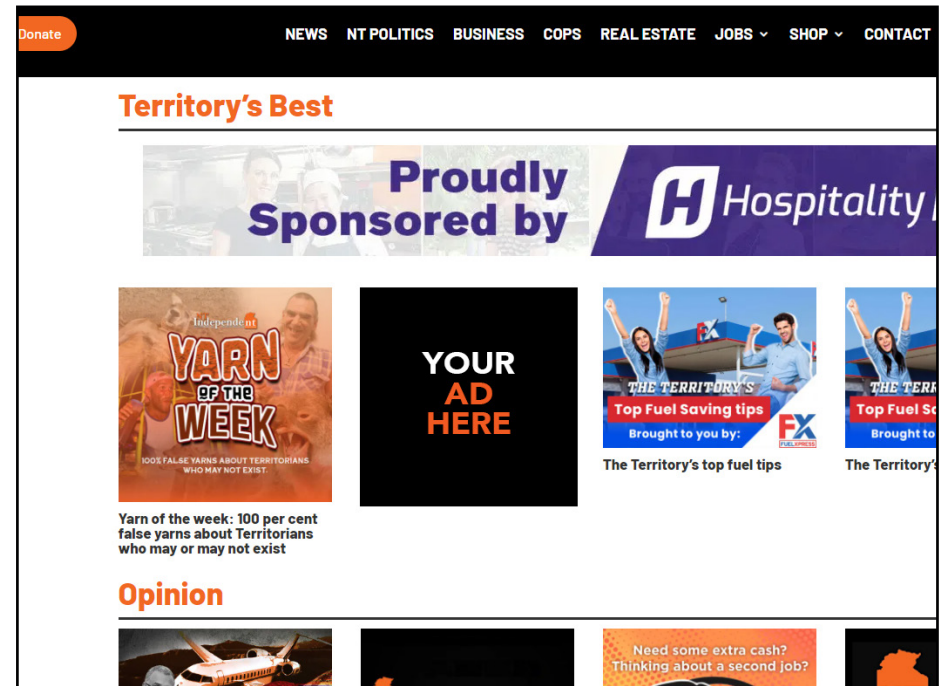
\$1,000 per month

WHAT we offer as the exclusive sponsor of our webpage Homepage (Categories)



Territory's Best Banner
1456 x 180 pixels

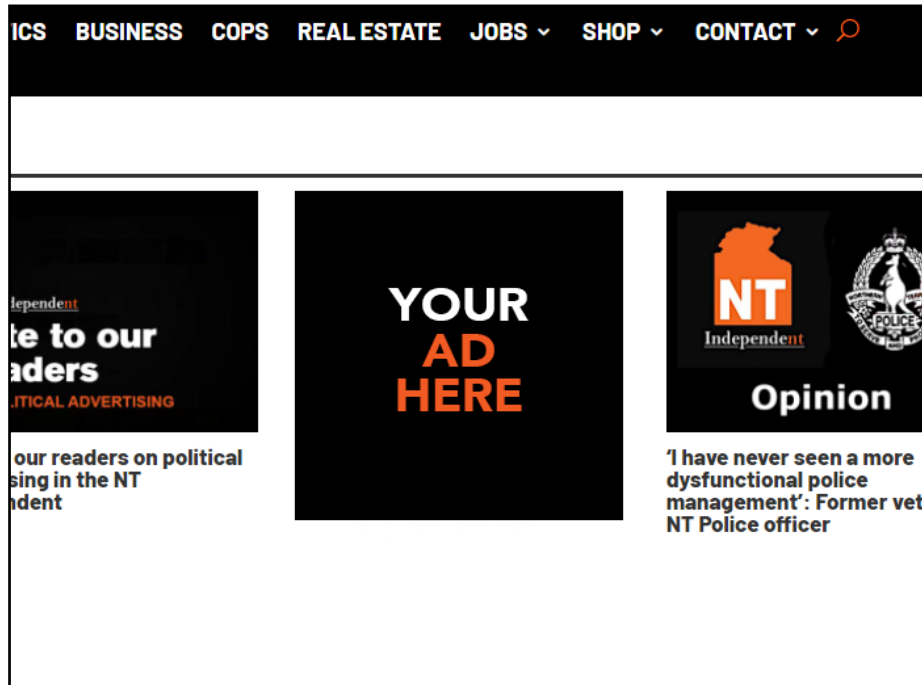
\$1,000 per month



Territory's Best Section Ad
500 x 600 pixels

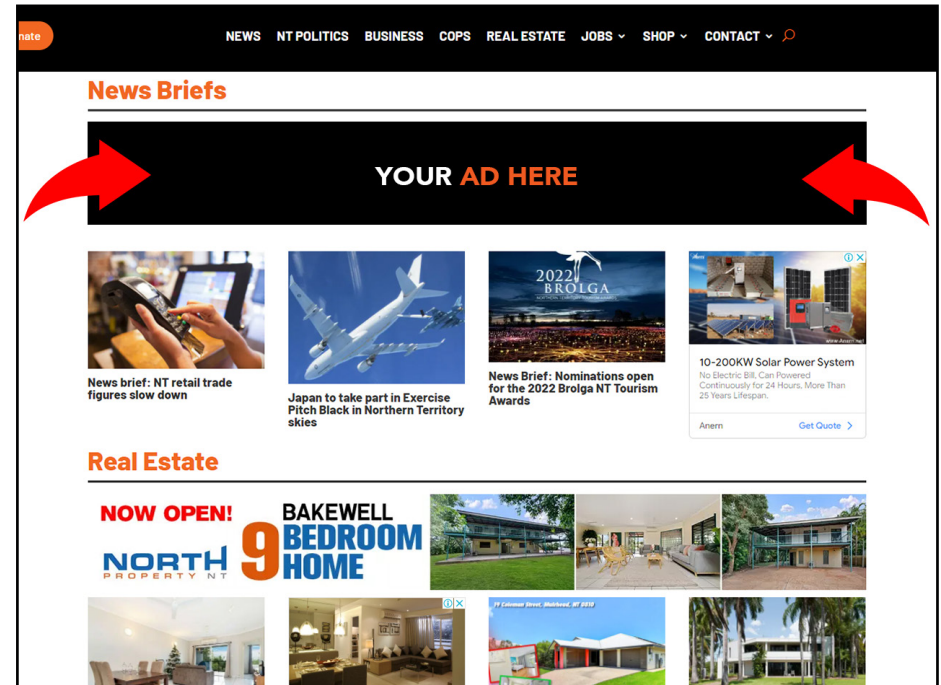
\$1,000 per month

WHAT we offer as the exclusive sponsor of our webpage Homepage (Categories)



Opinion Section Ad
500 x 600 pixels

\$1,000 per month



News Brief - Banner
1456 x 180 pixels

\$1,000 per month

WHAT we offer as the exclusive sponsor of our webpage

Advertorials

The screenshot shows a webpage article titled "Totalweld continues to grow but keeps the family business feel". The main image is a photograph of a well-stocked welding equipment store with various machines and boxes. To the right of the image is a black box with white and orange text that reads "NT POSITIONS VACANT", "300+ JOBS IN HERE!", and "CLICK HERE" with a hand cursor icon. At the bottom right, there is a red box with white text that says "NT Independent" and "HAVE YOUR ADS". A small "SPONSORED CONTENT" label is visible at the bottom left of the image area.

Business Advertorial

An Advertorial written by a qualified Journalist for your business

\$250 per article

The screenshot shows a webpage article titled "Holiday investment or Resort living – 58/32 Marina Blvd, Cullen Bay, NT 0820". The main image is a photograph of a modern resort apartment complex with a swimming pool and marina views. To the right of the image is a black box with white and orange text that reads "NT POSITIONS VACANT", "300+ JOBS IN HERE!", and "CLICK HERE" with a hand cursor icon. At the bottom right, there is a red box with white text that says "NT Independent" and "HAVE YOUR ADS".

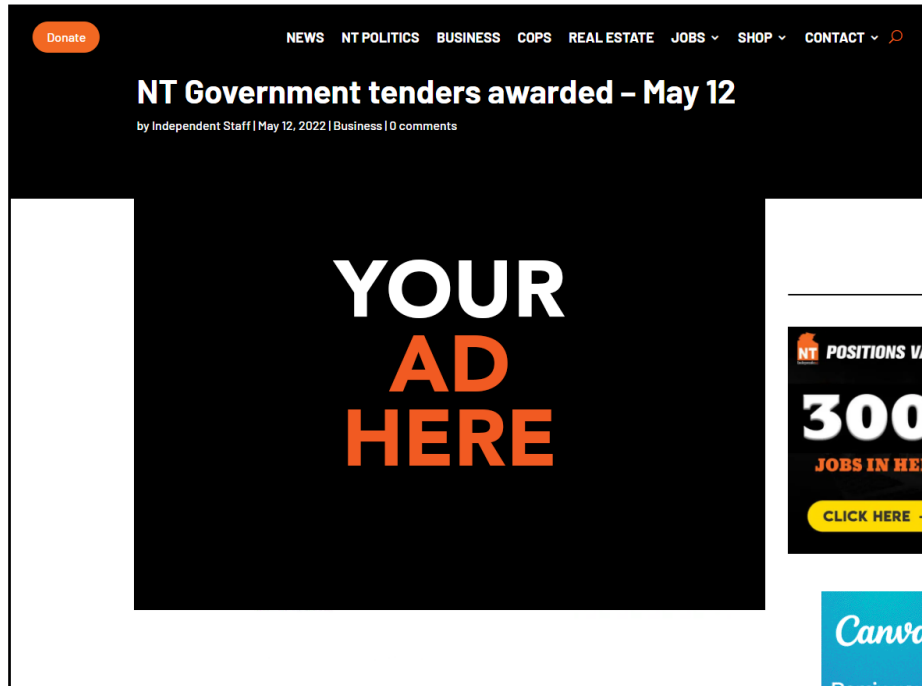
Property Advertorial

An Advertorial written by a qualified Journalist for your property

\$250 per article

WHAT we offer as the exclusive sponsor of our webpage

Business / Cops / Real Estate



Article Sponsorship

\$700 per month

Naming Rights (Article Sponsorship)

choose the articles below

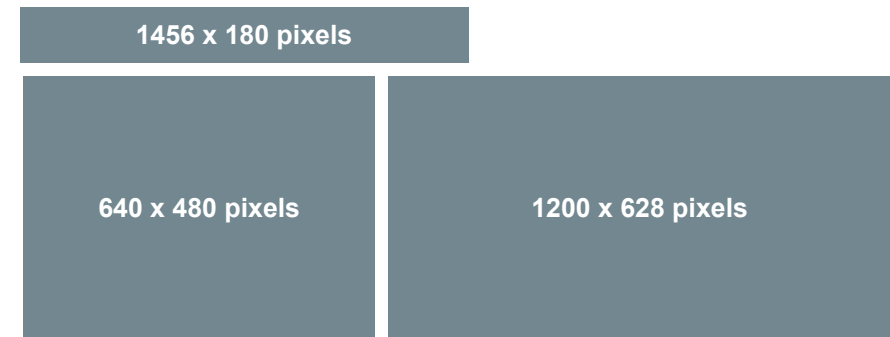
- NT Gov Tenders Awarded
- NT Gov Tenders Released
- Territory Resource Wrap
- NT Criminal Courtlist
- Real Estate Highlights

Ad size requirements:

Regular Ad Banner: 1456 x 180 pixels

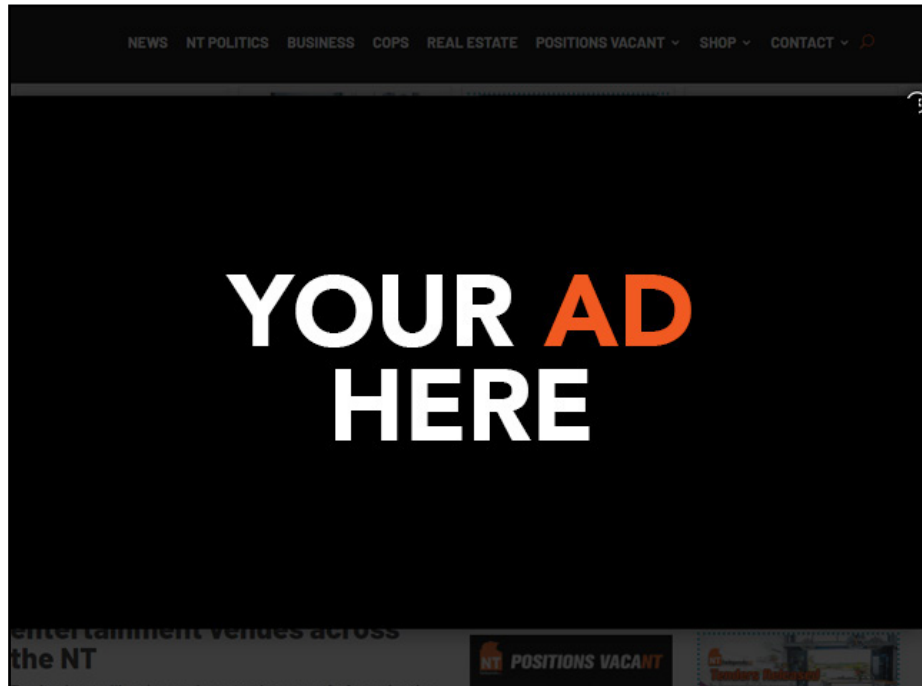
Square Ad 4.3: 640 x 480 pixels

Rectangle Ad: 1200 x 628 pixels



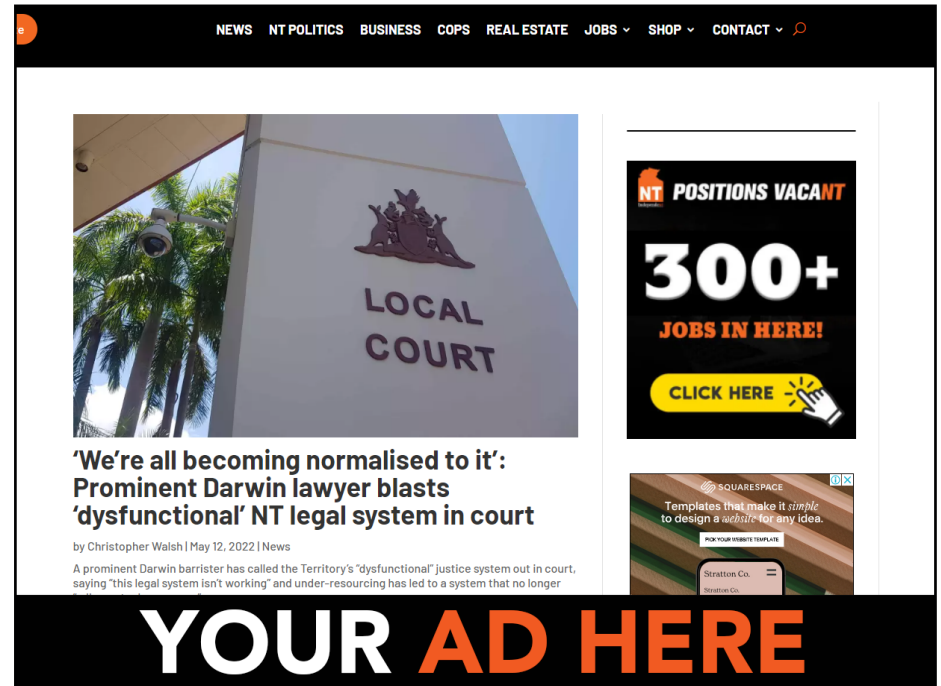
WHAT we offer as the exclusive sponsor of our webpage

Popup Ads



“Welcome readers” Pop up ad
Any size (Desktop version only)

\$1,600 per month



Sticky ad - Bottom Banner
720 x 500 pixels

\$1,200 per month

WHAT we offer as the exclusive sponsor of our webpage



Email NT
Independent



Get in touch with
our personnel



Agreement with
the Ad packages



We will do the
magic for you!

Lastly, we are a small business and can move with your ideas. If you have an idea that you think we can reach your targeted demographic, then we are keen to try it out. We are happy for your ads to be edgy to attract the reader. We want you to be successful and we want to enjoy doing business together.

**SHOW PEOPLE YOU SUPPORT THE FREE PRESS
IN THE TERRITORY**