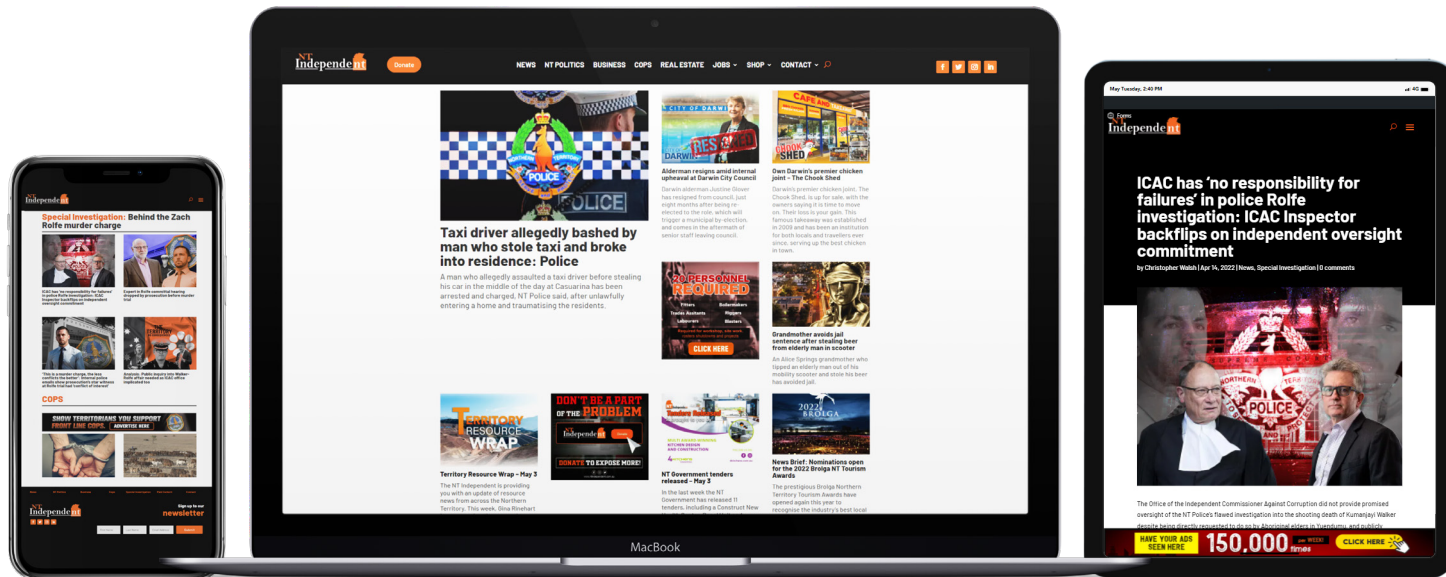




# MEDIA ADVERTISING PACKAGES

Advertorial • Electoral • Promotion • Positions Vacant • Real Estate



# WHO are we

**NT Independent** is an award-winning online newspaper based in Australia's Northern Territory and the platform for community debate. We will be exposing corruption and mismanagement in the public service as well as reporting on business, crime and other stories that matter.



# WHY should you advertise with us?

Firstly, some very quick stats and info on [www.ntindependent.com.au](http://www.ntindependent.com.au)

- We only report on Territory related News and have a readership that is **90% Territorian**.
- We have **300,000 to 500,000 stories read in a month** and **100,000 to 150,000 unique visitors to the page each month** with each visitor spending an average of 3 minutes on the page each visit.
- We mail out to more than 13,000 subscribers every day and up to 15 times a week.
- We have more than **14,000 Facebook followers** with a reach of 200-400,000 people on Facebook each week including 200,000 to 400,000 engagements weekly on our posts.

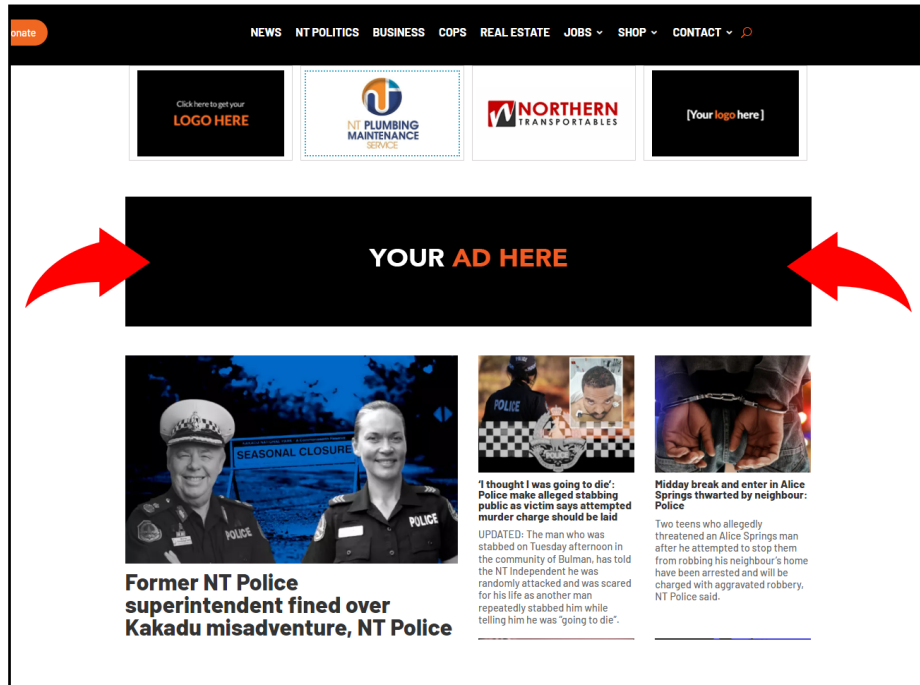
**NT Independent** **MARCH STATISTICS**  
for [NTIndependent.com.au](http://NTIndependent.com.au)

<b>Website page views over 470,000</b> 	<b>Website was visited more than 340,000 times</b> 	<b>169,000 different people visited our website</b> 
<b>Page viewed for 980,000 minutes</b> 	<b>Our mail out now goes 13,000 email addresses everyday!</b> 	<b>90% of our readers are Territorian</b> 

want to know more? email us at: [news@ntindependent.com.au](mailto:news@ntindependent.com.au)

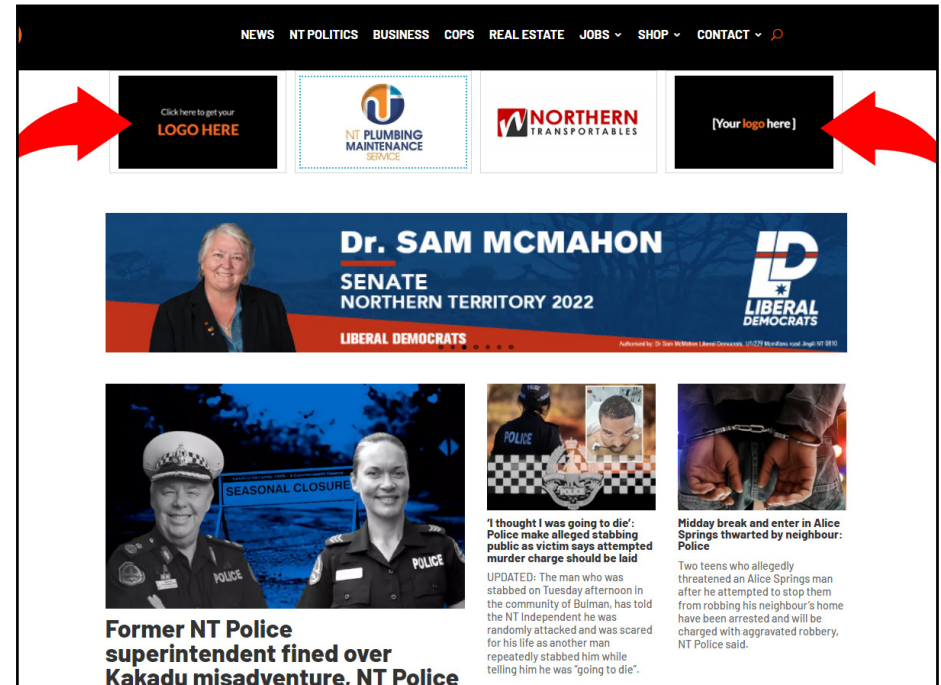
# WHAT we offer as the exclusive sponsor of our webpage

## Homepage



### Homepage Top Banner

1456 x 180/274 pixels



### Company Logo Carousel

Any Size

**\$1,500 per month**



**\$50 per month**

# WHAT we offer as the exclusive sponsor of our webpage Homepage

NEWS NT POLITICS BUSINESS COPS REAL ESTATE POSITIONS VACANT SHOP CONTACT

**Vaccine pass scrapped for entertainment venues across the NT**  
Territorians will no longer have to show proof of vaccination in order to attend licenced venues across the NT in a surprise announcement by the Gummer Government.

**Desperate search for missing rural area man enters fifth day**  
Hundreds of rural community members and the NT Police continue to search for missing 18-year-old Herbert man Seth Puckridge, who was last seen on Thursday night.

**Did you Know? Leanyer Newsagency is for sale ?**  
A fantastic business opportunity awaits you! You are about to be presented with an unbelievable prospect. An established news agency shop located in the heart of the northern suburbs Darwin's Leanyer area is up for sale. Leanyer Newsagency is your neighborhood...

**YOUR AD HERE**

**NT Government tenders released - April 5**  
In the last week the NT Government has released 13 tenders, including Contract for Repairs and Maintenance on Public and Social Housing Assets for a Period of 24 Months. Click here to

## Lead Homepage Position 1

500 x 600 pixels

**\$650 per month**

NEWS NT POLITICS BUSINESS COPS REAL ESTATE POSITIONS VACANT SHOP CONTACT

**COURT LIST**  
is brought to you by  
**yes money**  
Making the dream of home ownership a reality.

**NT Criminal Court list - with charges - April 5**  
The 121 names facing criminal courts in the Northern Territory for Tuesday, April 5. This list includes all the charges.

**HAPPY HOUR**  
FRIDAYS FROM 8PM SATURDAYS FROM 6PM

**NT Independent Car of the Week**  
The NT Independent will be bring you a super car of the week thanks to Dustin's Autos. Check out this red hot Toyota Hilux by Darwin most trusted used car dealer. This beautiful red pearl on black Toyota Hilux SR5 with only 83,674kms comes with a full service...

**"What is it going to take?": Police association again calls for reforms after five officers allegedly assaulted over the weekend**  
An 18-year-old who allegedly spat at, punched and kicked five police officers during an arrest at an Alice Springs bottle shop on Saturday has been charged. NT Police said, as the union representing police have called again for mandatory imprisonment for those found guilty of assaulting cops.

**Every parent's worst nightmare: Toddler drowns in home pool in Katherine**  
NT Police and paramedics were called to a Katherine residence Sunday afternoon after an older child found a toddler unresponsive in a pool during a get-together at the home.

**Paramedics allegedly spat on, ambulance attacked during call-out to Karama**  
St John Ambulance paramedics attending to a call out in Karama were allegedly spat on while they were trying to provide assistance, spokesman Greg Garraway said, with the ambulance itself coming

**YOUR AD HERE**

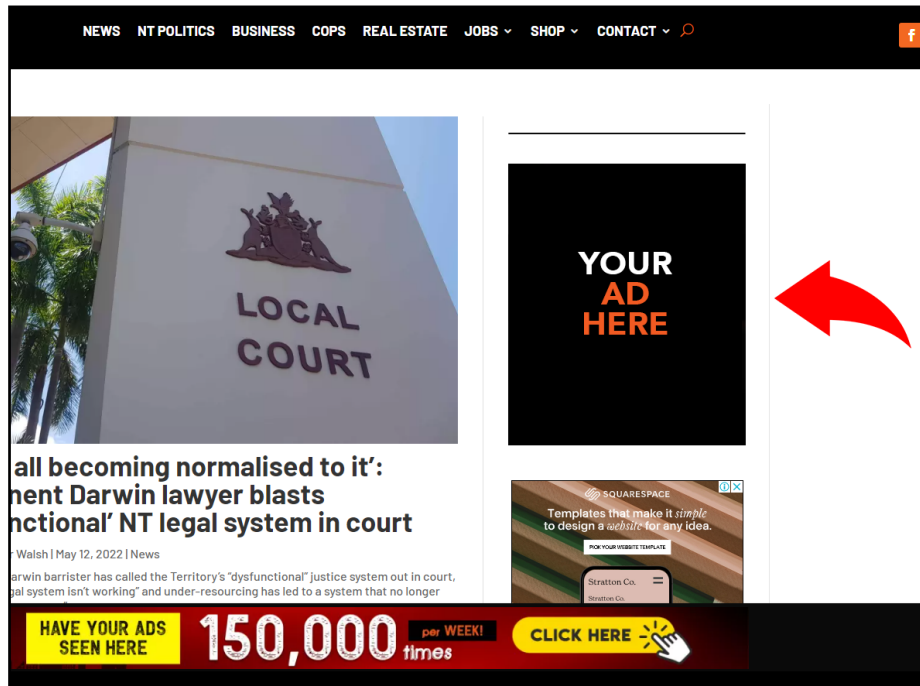
**NOW LIVE!**  
Need workers? Advertise here for free, but introductory offer won't last  
The NT Independent has launched our 'Positions Vacant' page to connect your business to the workers you need. We will be advertising this page heavily to ensure it is seen by the thousands

## Lead Homepage Position 2

500 x 600 pixels

**\$500 per month**

# WHAT we offer as the exclusive sponsor of our webpage **Homepage / Sub Pages**



## Sidebar Ad

500 x 600 pixels

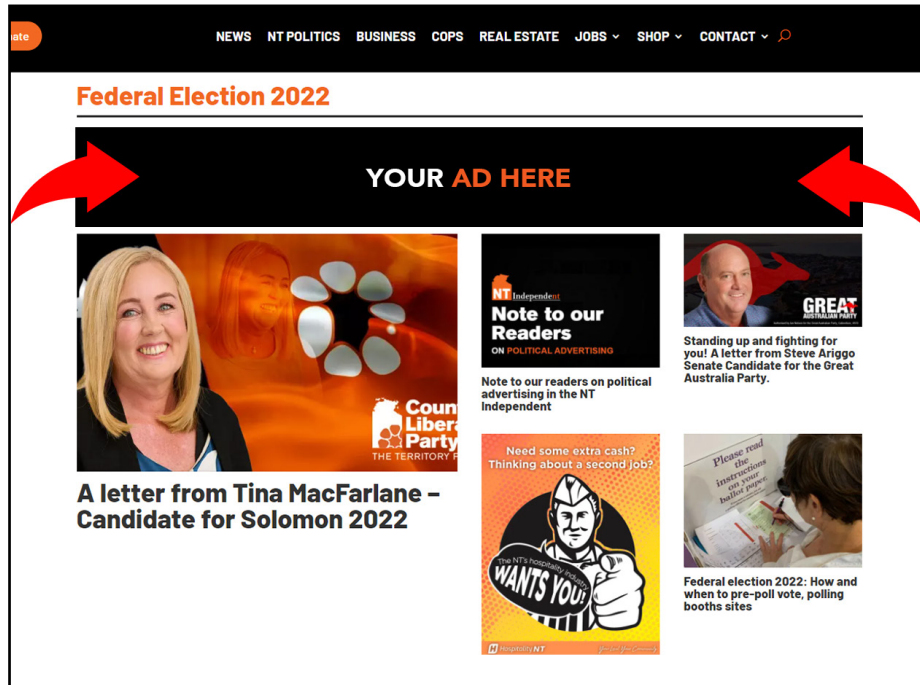
Your ad will be seen throughout the website and category pages:

- News
- NT Politics
- Special Edition Pages
- Cops
- Covid-19
- Business
- Territory's Best
- Opinion
- News Briefs
- Real Estate
- Paid Content
- Positions Vacant

**\$500 per month**



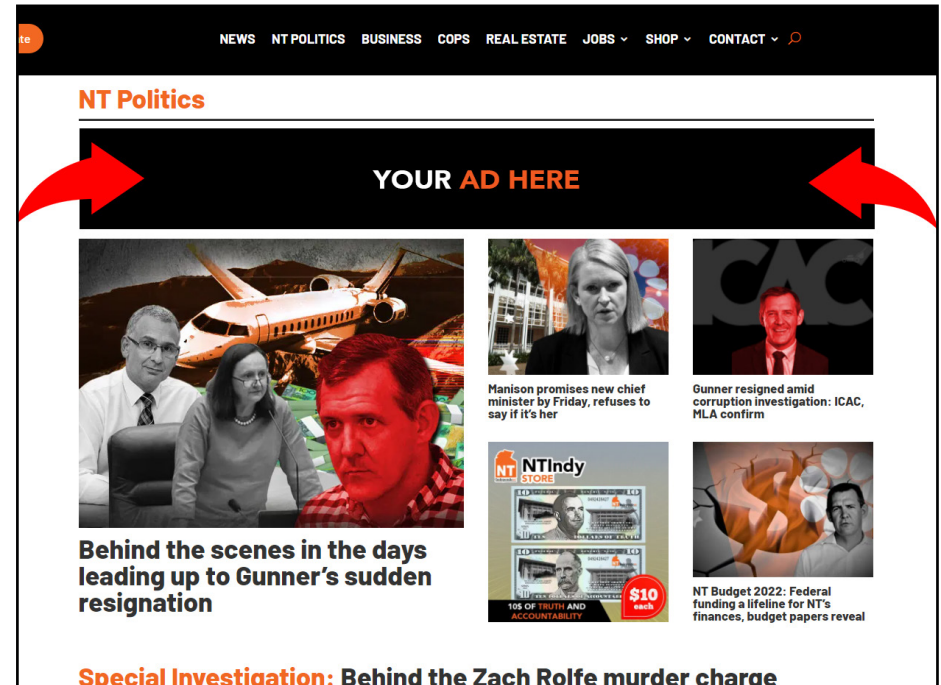
# WHAT we offer as the exclusive sponsor of our webpage Homepage (Categories)



## Special Ad (Federal Election 2022)

1456 x 180 pixels

**\$1,000 per month**

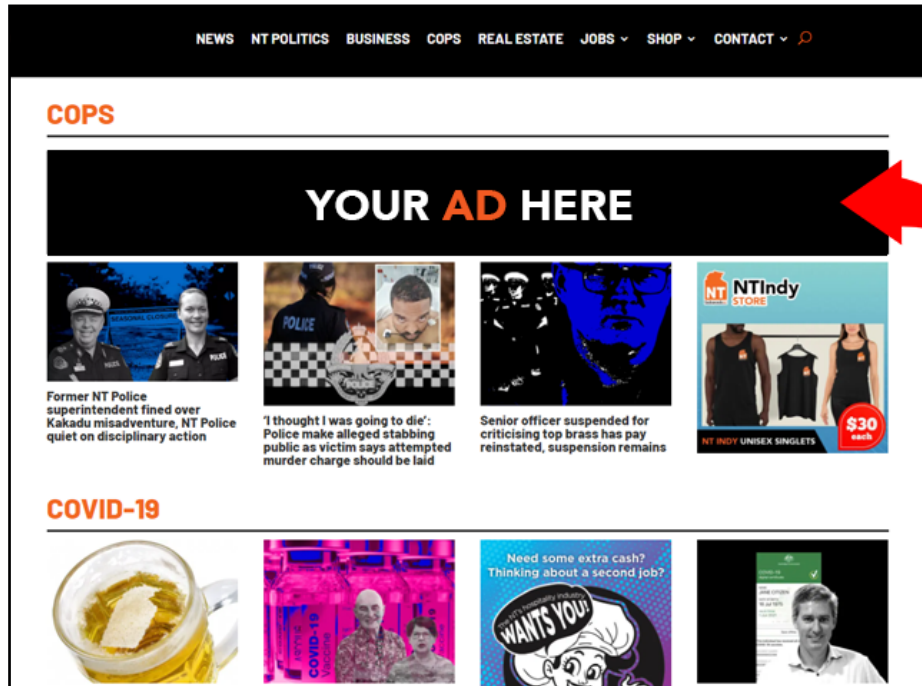


## NT Politics Banner

1456 x 180 pixels

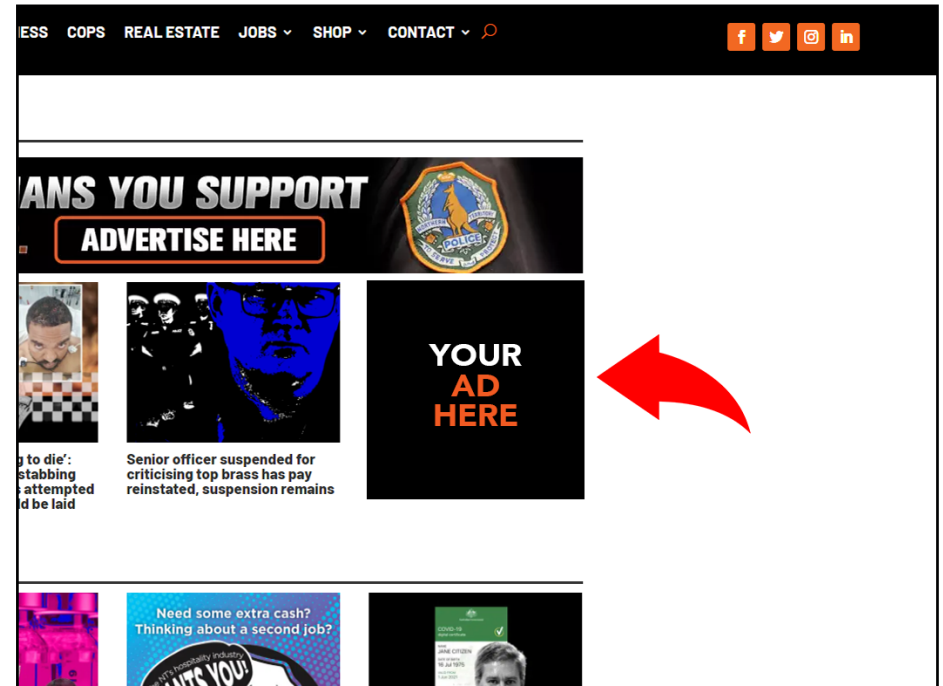
**\$1,000 per month**

# WHAT we offer as the exclusive sponsor of our webpage Homepage (Categories)



**Cops Banner**  
1456 x 180 pixels

**\$1,000 per month**

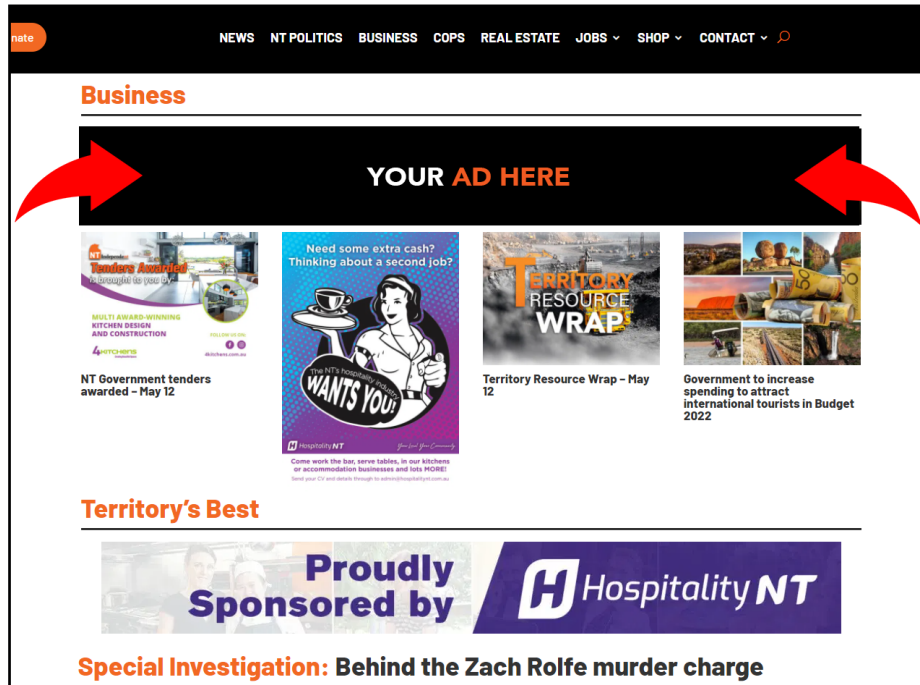


**Cops Section Ad**  
500 x 600 pixels

**\$1,000 per month**

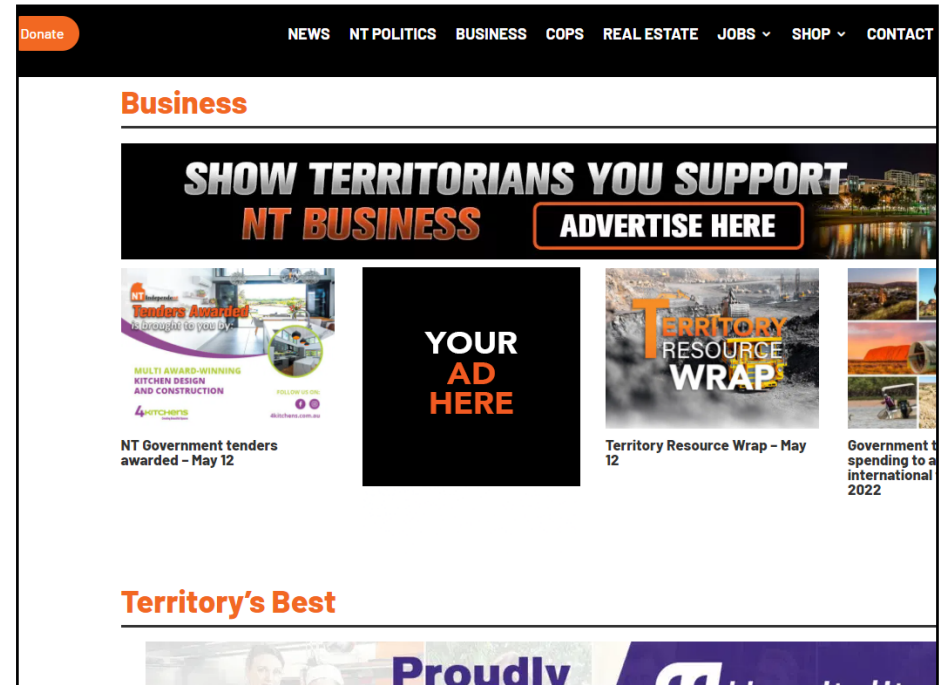


# WHAT we offer as the exclusive sponsor of our webpage Homepage (Categories)



**Business Banner**  
1456 x 180 pixels

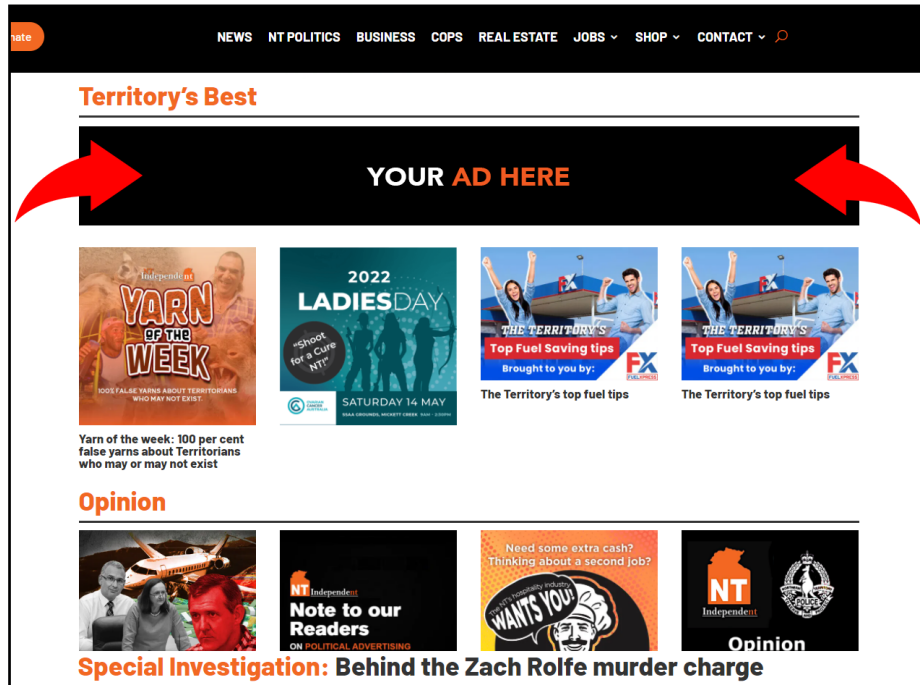
**\$1,000 per month**



**Business Section Ad**  
500 x 600 pixels

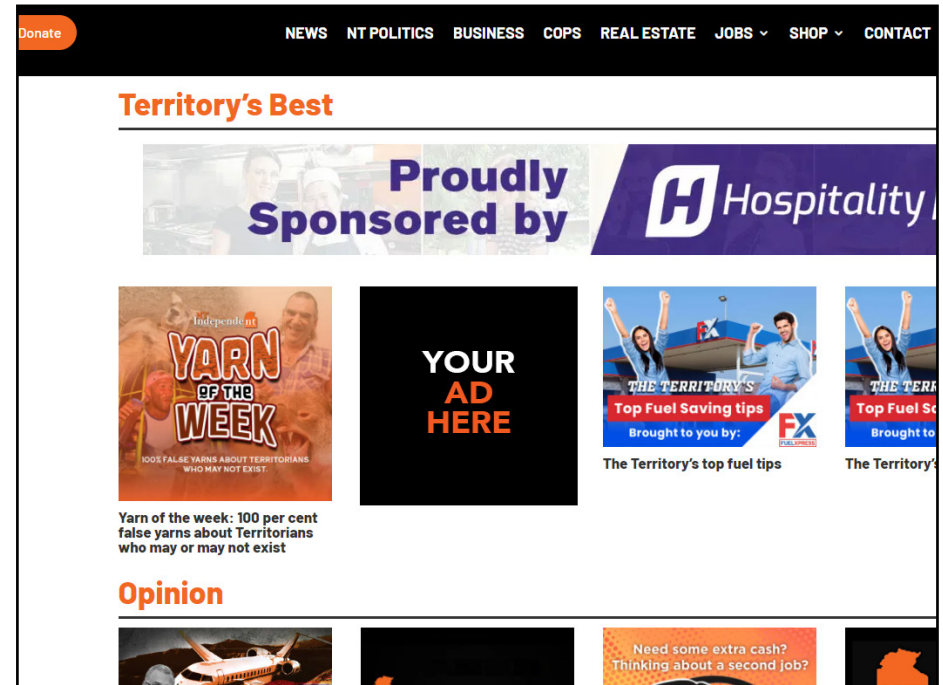
**\$1,000 per month**

# WHAT we offer as the exclusive sponsor of our webpage Homepage (Categories)



**Territory's Best Banner**  
1456 x 180 pixels

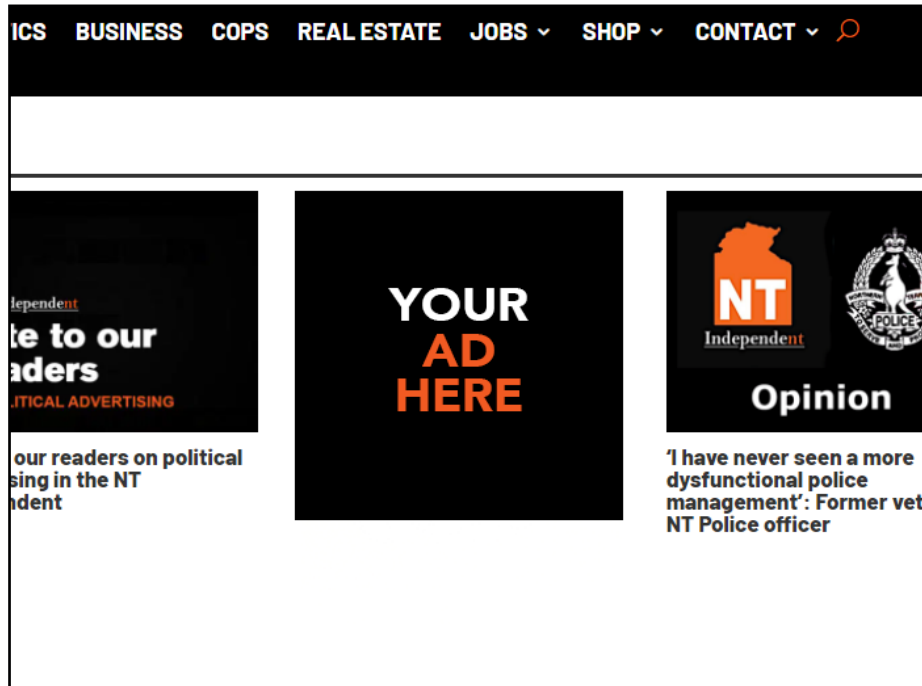
**\$1,000 per month**



**Territory's Best Section Ad**  
500 x 600 pixels

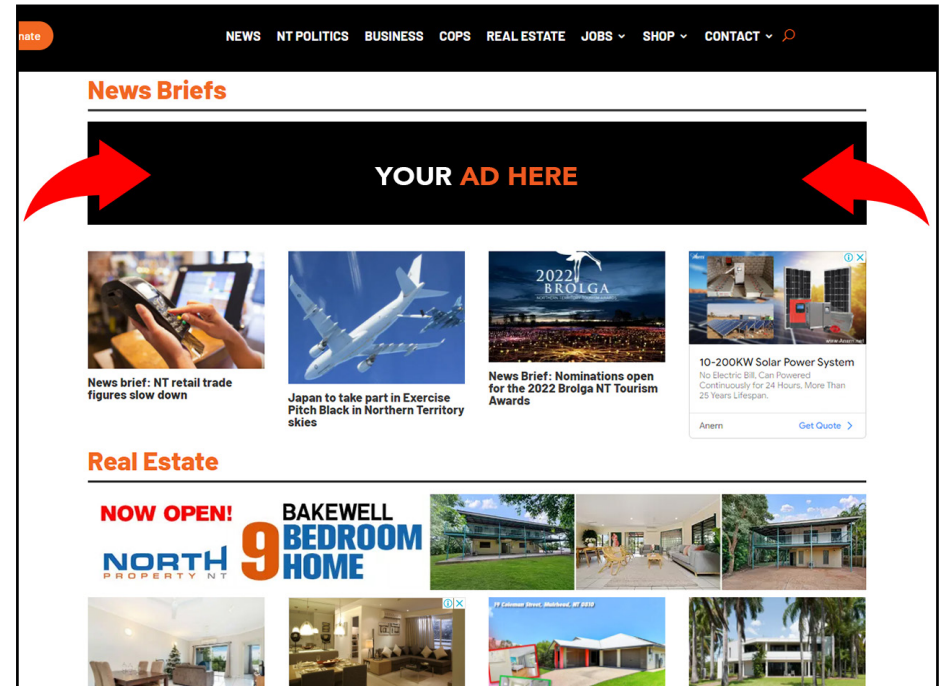
**\$1,000 per month**

# WHAT we offer as the exclusive sponsor of our webpage Homepage (Categories)



**Opinion Section Ad**  
500 x 600 pixels

**\$1,000 per month**



**News Brief - Banner**  
1456 x 180 pixels

**\$1,000 per month**

# WHAT we offer as the exclusive sponsor of our webpage

## Advertorials

The screenshot shows a webpage article titled "Totalweld continues to grow but keeps the family business feel". The main image is a photograph of a Totalweld welding equipment store. On the right side of the article, there is a black box with white and orange text that reads "NT POSITIONS VACANT 300+ JOBS IN HERE! CLICK HERE" with a hand cursor icon. Below this is a red box with white text that says "NT Independent HAVE YOUR ADS". A small "SPONSORED CONTENT" label is visible at the bottom left of the image area.

### Business Advertorial

An Advertorial written by a qualified Journalist for your business

**\$250 per article**

The screenshot shows a webpage article titled "Holiday investment or Resort living – 58/32 Marina Blvd, Cullen Bay, NT 0820". The main image is a photograph of a modern resort-style apartment complex with a marina and swimming pool. On the right side of the article, there is a black box with white and orange text that reads "NT POSITIONS VACANT 300+ JOBS IN HERE! CLICK HERE" with a hand cursor icon. Below this is a red box with white text that says "NT Independent HAVE YOUR ADS".

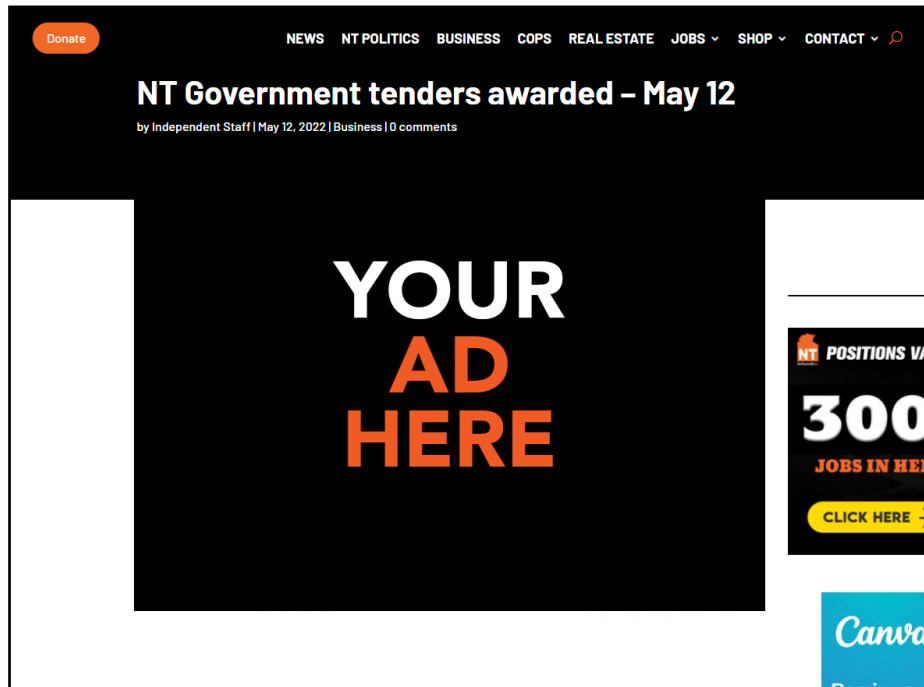
### Property Advertorial

An Advertorial written by a qualified Journalist for your property

**\$250 per article**

# WHAT we offer as the exclusive sponsor of our webpage

## Business / Cops / Real Estate



Article Sponsorship

**\$700 per month**

### Naming Rights (Article Sponsorship)

*choose the articles below*

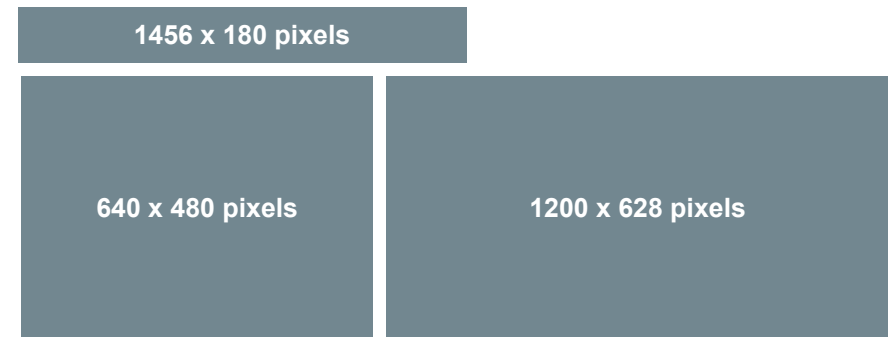
- NT Gov Tenders Awarded
- NT Gov Tenders Released
- Territory Resource Wrap
- NT Criminal Courtlist
- Real Estate Highlights

### Ad size requirements:

Regular Ad Banner: 1456 x 180 pixels

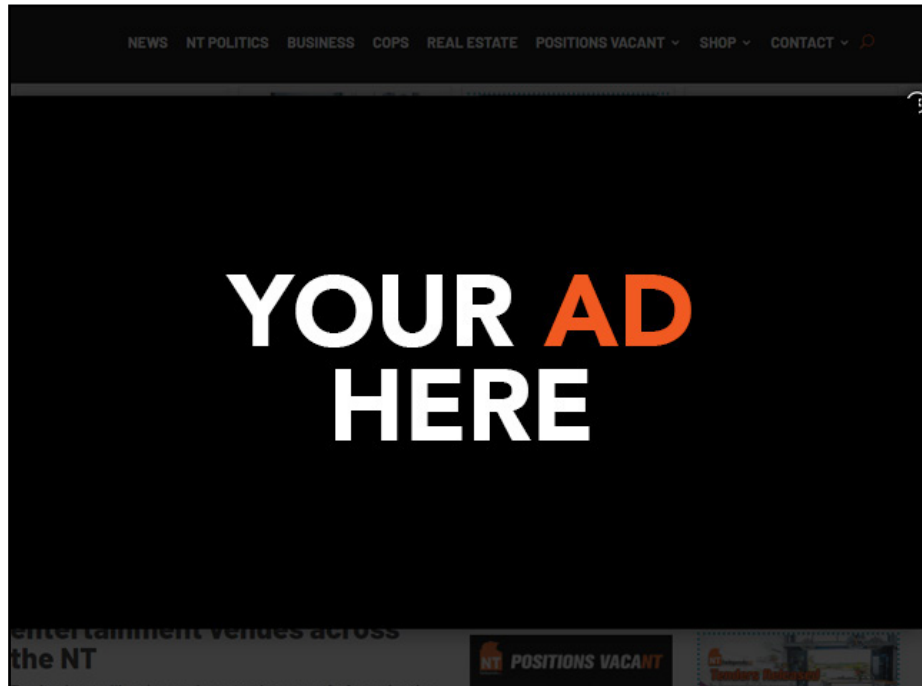
Square Ad 4.3: 640 x 480 pixels

Rectangle Ad: 1200 x 628 pixels



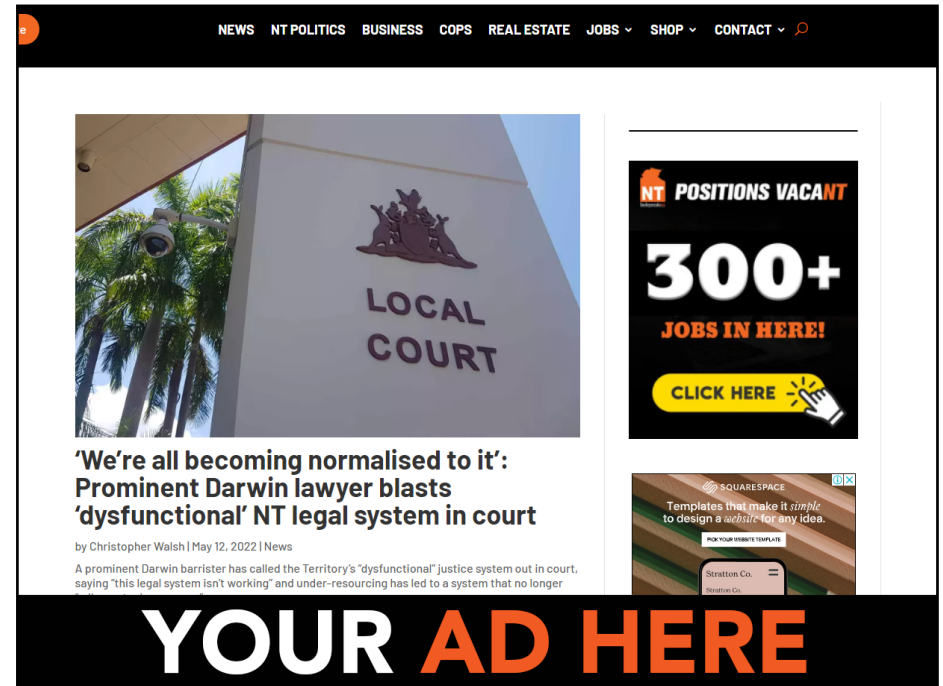
# WHAT we offer as the exclusive sponsor of our webpage

## Popup Ads



“Welcome readers” Pop up ad  
Any size (Desktop version only)

**\$1,600 per month**



Sticky ad - Bottom Banner  
1456 x 180 pixels

**\$1,200 per month**

# WHAT we offer as the exclusive sponsor of our webpage



Email NT  
Independent



Get in touch with  
our personnel



Agreement with  
the Ad packages



We will do the  
magic for you!

Lastly, we are a small business and can move with your ideas. If you have an idea that you think we can reach your targeted demographic, then we are keen to try it out. We are happy for your ads to be edgy to attract the reader. We want you to be successful and we want to enjoy doing business together.

**SHOW PEOPLE YOU SUPPORT THE FREE PRESS  
IN THE TERRITORY**